

LEAD Network Conference 2025 We're All In

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June 17, 2025

LEAD Network Unites Industry Leaders Under 'We're All In' Theme for 2025 Conference in Milan

The LEAD Network Conference will take place in Milan on 8–9 October 2025, bringing together over 800 senior leaders, business executives and changemakers from across the European CPG and Retail industry to drive progress toward gender equity and inclusion.

With a growing membership of over 25,000 professionals, LEAD Network is a non-profit, volunteer-led organisation committed to workplace inclusion and gender equity, providing thought leadership, research and education. Membership is free and provides access to events, resources and networking opportunities.

The Conference is LEAD Network's flagship event and is focused on accelerating progress toward gender equity. You can expect inspiring keynotes and breakout sessions, practical insights and tools, and networking opportunities. Connect with passionate leaders and forge partnerships that propel progress on an individual, organisational, and industry level.

The theme for this year's event is "We're All In" – a focus on the collective commitment required to drive meaningful change. It will feature expert-led sessions, practical workshops, and networking opportunities designed to inspire action and deliver measurable outcomes for individuals, organisations, and the broader industry.

The Conference also features the opportunity to sign the LEAD Network CEO Gender Equity Pledge, demonstrating their commitment to transparent, measurable progress on gender equity. To date, over 50 CEOs – including those from L'Occitane, Nestlé, and Coca-Cola – have signed the Pledge.

Allyson Zimmermann, CEO of LEAD Network, said: "Join us for this essential event in the European CPG & Retail calendar. 'We're All In' is more than a theme – it's a call to action. Be inspired by authentic stories, share in the progress we've made, and gain the tools you need to help build inclusive workplaces where everyone can thrive."

Conference Sponsors include Campari, The Coca-Cola Company, NIQ, Diageo, Pernod Ricard, McCormick, and EY.

To learn more or to register for the Conference, visit theleadnetwork.net/conference-2025