



Press Kit One-Pager

About LEAD Network

LEAD Network is a recognised expert in inclusion and gender equity, providing thought leadership, research, education, and networking opportunities.

We equip our Partners and Members with the tools and insights they need to accelerate and measure progress toward gender equity, creating sustainable business value.

As a non-profit, volunteer-led organisation, we are built by the Members, for the Members. We value every individual's unique perspective and are committed to empowering people of all races, ethnicities, gender identities and expressions, sexual orientations, ages, educational backgrounds, national origins, religions, physical abilities, and lifestyles.

Our Vision

A diverse and equitable workforce where everyone can contribute and grow, and where organisations thrive.

Our Mission

To attract, retain and advance all women in the retail and consumer goods industry, creating sustainable business value.

Company Overview

Founded	2011	Organisation	Non-profit & volunteer-led
CEO	Allyson Zimmermann : allyson.zimmermann@theleadnetwork.net		
Team	Board of Directors, Advisory Board and Leadership Team		
Reach	Our primary focus is Europe, with reach extending to over 81 countries across the CPG and Retail industry.		
Impact	50+ CEOs signed the CEO Gender Equity Pledge; 25,000+ members engaged through events and education.		
Partners	65+ Partners (see here) encompassing Consumer Goods Manufacturers, Retailers and Service Providers		
Members	25,000+	Volunteers	430+
Geographical Chapters	Belux, Bulgaria, France, Germany, Ireland, Italy, Poland, Romania, Spain, Switzerland, Netherlands, Türkiye, UK		
Functional Chapters	NextGen, Supply Chain, Digital, Sales		